

Doctivity Drives \$10M in New Revenue to Clients

Doctivity delivers strategic services necessary for accelerating the profitability of both newly hired physicians, as well as re-launching the business performance of currently employed, under-performing physicians. We position physicians for success through customized business building plans and productivity strategies to achieve their financial goals within 12 months. By increasing operational efficiencies, driving higher patient satisfaction scores and accelerating revenue generation, our product has proven to increase retention rates and recruitment efforts for all sizes of healthcare organizations.

All physicians below were participating in the Doctivity program. Each were selected by their employers due to not hitting financial targets or not seeing the right case mix. Doctivity developed specific business development plans for each provider with tactics to increase productivity to meet the set goal by our clients.

Below are a few physicians from some of our clients to give you an idea of our recent work and success.

All revenue listed below was specifically driven in by Doctivity strategies and vetted by clients' financial departments.

Geisinger – Orthopedics

Our engagement was for 12 months. Our goal was to build each providers business with our compensation being tied to the average new surgical cases over last four months of the engagement.

Dr. S. General Orthopedic Surgeon

We increased his monthly surgical case average by 7 cases per month for the last four months of the engagement, which drove **\$1,260,000 in new revenue** (includes ALL fees, not just provider).

Dr. R. Upper Extremity Orthopedic Surgeon

We increases his monthly case average by 9 cases per month for the last four months of the engagement, which drove **\$1,944,000 in new revenue** (includes ALL fees, not just provider).

Dr. B. Orthopedic oncologist

We increased his monthly case average by 10 cases per month for the last four months of the engagement, which drove **\$1,600,000 in new revenue** (includes ALL fees, not just provider).

HackensackMeridian Health

Dr. S. – Vascular Surgery

We increased his surgeries over budget by 20 cases, which drove in **\$1,700,000 in new revenue**.

Dr. K. – Colorectal Surgery

We increased his surgeries over budget by 45 cases in one year, which accounted for **\$675,000 in new revenue**

Valley Health

Dr. M. – Orthopedics

We increased his surgeries year-over-year by 36 cases, which drove in **\$ 1,944,000 in new revenue**

Dr. H. – ENT

We increased his surgeries over his yearly budget by 60 cases, accounting for **\$360,000 in new revenue**

Dr. R. – Thoracic Surgery

We increased her surgeries on average by 3 per month over the course of 12 months, which drove in **\$1,260,000 in new revenue**

Total revenue generated - \$10,743,000.00

